



**logic**keyboard™

COMPANY INTRODUCTION

TAKE THE SHORTCUT

# Logickeyboard introduction

Logickeyboard is a global leader in specialty keyboards and we aim to make life easier.

Our innovative and user-friendly solutions provide companies, creatives, and educators with state-of-the-art shortcut keyboards that improve workflow efficiency, reduce costs and enhance learning.

Whether you're a novice or a pro, our high-end products help you learn and navigate tools faster, so you can spend more time and energy on creating.

Our color-coded shortcut keyboards enable you to work up to 40% more efficient as you don't need to memorize shortcuts or navigate menus looking for the tool you want.

Since 2002, we have carefully designed and produced the world's finest shortcut and custom keyboards for a wealth of industries including audio and video production, broadcasting, photography, graphic design, legal, telecom, 3D animation and travel.

We also utilize our many years of experience and expertise to create specialized low-vision Largeprint keyboards which makes the everyday life of visually impaired persons or elderly a bit easier.

We constantly research and assess new categories to engage with and learn from as the digital landscape is ever changing. The more softwares people interact with, the greater the need becomes to optimize usage and learning.

Despite our many years of growth, Logickeyboard remains a humble but global family-owned business with an in-house setup of development, production and commercialization teams in order to maintain full control of the value chain.



Engaged  
across **9**  
categories

Global leaders  
since **2002**

Shortcut,  
custom &  
largeprint  
solutions

Present  
in **47**  
markets

Offices  
in **3**  
countries

# Keyboard product range

## ASTRA Series - Backlit keyboards

The ASTRA series features a modern, ergonomic design with built-in backlighting optimized for use in dim environments such as a studio. Choose your preferred lumination from five different levels to create perfect working conditions.

The ASTRA keyboard features two USB 2.0 ports to allow convenient connection of flash memory, camera, mouse and other USB devices. There is no installation needed, and we have separated the USB circuitries between the keyboard and the built-in hub to seamlessly and effortlessly integrate third-party KVM extenders.



PC + Mac

### ASTRA series

- Adjustable backlighting
- Built-in dual USB 2.0 ports
- Scissor-switch keys
- Wired (5.9 ft. USB cable)
- Dimensions: 17.6"-6"-1.2"
- Weight: 2.1 lbs.
- OS: Mac and PC

## ALBA Series - All-purpose Mac keyboards

Our ALBA keyboard is a dedicated Mac solution that provides full-size 107 keys (108 for the European version) with separate navigation keys and numeric pad.

The keyboard has an ergonomic, low-profile design with optimal angle and key travel.

As with our other keyboards, the ALBA keyboard is wired with a USB cable and does not require any installation at all. It includes two USB 2.0 ports on either side of the keyboard. The exclusive Mac keyboard comes in a sleek silver chassis, that suit any combination of color-coding and desktop setup.



Mac

### ALBA series

- Available in Silver
- Built-in dual USB 2.0 ports
- Scissor-switch keys
- Wired (4.9 ft. USB cable)
- Dimensions: 17.6"-5,6"-0.9"
- Weight: 1.8 lbs.
- OS: Mac

## Silver/Nero Line - Silver or black PC keyboards

The Silver and Nero Line offer dedicated full-size PC keyboards with either a black (Nero) chassis, which reduces glare and is particularly suited for dim conditions or a silver chassis for around usages.

The keyboard has an ergonomic, low-profile design with optimal angle and key travel.

As with our other solutions, the Silver and Nero keyboards are wired with a USB cable and do not require any installation.

The Silver/Nero Line solutions come with a LogicLight included to support dim conditions.



PC

### Silver/Nero Line

- Available in silver or black
- Built-in dual USB 2.0 ports
- Scissor-switch keys
- Wired (4.9 ft. USB cable)
- Dimensions: 17.6"-5,6"-0.9"
- Weight: 1.8 lbs.
- OS: PC

## Features



Comfortable & silent keystrokes



Built-in dual USB ports



Ergonomic, low profile design with 8° tilt



Long USB cable for wired connection



Backlit keys for dim conditions\*



Adjustable illumination\*

\*Available for ASTRA

# Creative software selection

## VIDEO



Video editing shortcut keyboards & skins

Video editing is our first and largest category in shortcut keyboards. Our decades-long collaboration with Avid ensures a strong position in a range of industries. Our video keyboards are now the industry standard in everything from broadcast production and live editing to film compositing, color grading, and much more.

 <b>Media Composer</b> Windows Apple Linux Mac	 <b>NewsCutter</b> Windows	 <b>DaVinci Resolve</b> Windows Apple Linux Mac	 <b>After Effects CC</b> Windows Apple
 <b>Magix Vegas Pro</b> Windows	 <b>Grass Valley EDIUS</b> Windows	 <b>Maxon Cinema 4D</b> Windows Apple	 <b>Premiere Pro CC</b> Windows Apple Linux Mac
 <b>Final Cut Pro X</b> Apple	 <b>Quantel</b> Windows	 <b>Autodesk SMOKE</b> Linux Apple	 <b>Filmmaker (PR+AE)</b> Windows Apple

## ANIMATION



3D/animation shortcut keyboards & skins

Animation and 3D is a booming category and we are thrilled to provide solutions for popular tools in a range of niches including video games, VFX, 3D modelling, animation and more. There is room to grow and include more softwares as the world of 3D and animation grows into ever more industries and usages.

 <b>Blender</b> Windows	 <b>Autodesk MAYA</b> Windows Apple	 <b>Maxon Cinema 4D</b> Windows Apple	 <b>After Effects CC</b> Windows Apple
 <b>Photoshop CC</b> Windows Apple Linux Mac			

# Creative software selection

## GRAPHIC

 Graphic design keyboards & skins

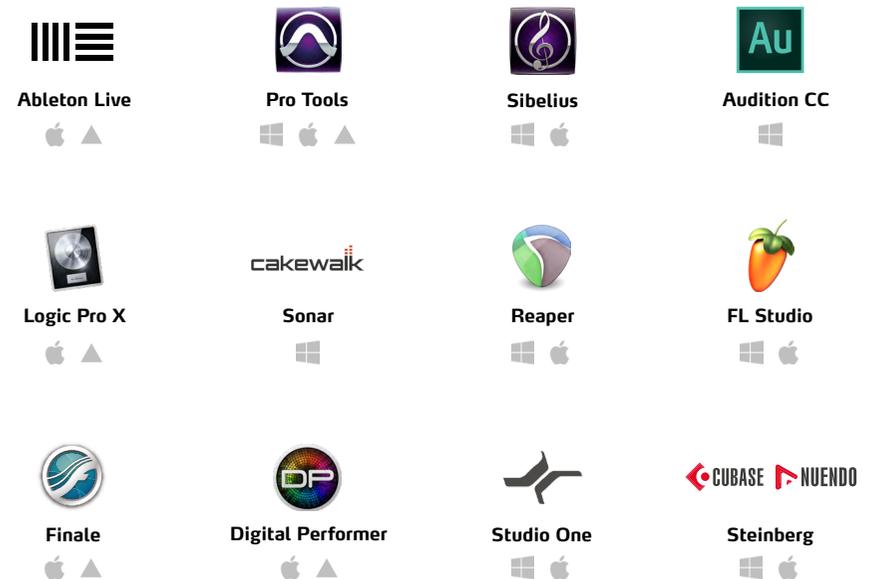
Our graphic design category is another growing niche. More and more designers see the value in shortcut keyboards, with our Graphic Designer keyboard and its 225 shortcuts being a prime example. Illustrators, photographers and graphic designers around the world enjoy our solutions that free up time to be creative.



## AUDIO

 Audio editing keyboards & skins

Audio is another of our largest and most prominent categories. For years, our solutions have been standard for many Pro Tools, Logic Pro, FL Studio, Ableton Live and Studio One users. The shortcut keyboards are popular in anything from sound design for video games to scoring movies or composing and producing music.



# Largeprint solutions

Our Largeprint keyboard solutions help users with impaired vision navigate keyboards and computers with greater freedom and ease. Our Largeprint keyboards and Largeprint skins are designed with increased lettering sizes combined with a range of different high-contrast colors to fit individual needs. The result is a portfolio that facilitates hassle-free typing and navigation for visually impaired and elderly users. Our Largeprint keyboards are available in 13+ local languages to support users everywhere.

Our keyboards are designed with an ergonomic focus, and our wired PC and Mac keyboards also contain two USB ports on each side of the keyboard. It is therefore possible to plug our keyboard light directly in the keyboard to further improve visibility.

In addition to our wired solutions, we have designed a lightweight and compact battery-driven Bluetooth keyboard that is a perfect companion on the go for mobile Apple and Windows devices.

## PC Keyboards



## Mac Keyboards



## Bluetooth keyboards



PC + Apple

## Largeprint skins



We have carefully designed our largeprint keyboards in collaboration with leading experts in sight and visual impairment in order to create the best possible color contrasts and keyboard layout.

We are also able to fully customize and tailor keyboard layouts and color combinations to suit any needs.

Our default color-combinations are:



White on black    Yellow on black    Black on yellow    Black on white

# Office solutions

## Mac & PC

Our office keyboards utilize the ease of use from color-coded shortcuts and apply them to everyday applications on Mac and PC. These keyboards enable you to improve your workflow, navigate tools quicker and increase your efficiency by up to 40%.

We have designed the keyboards to help prevent Repetitive Strain Injuries (RSI). With an 8° typing angle, low profile chassis and scissors-switch tactile keys, the keyboards are both ergonomic, silent and comfortable to use.



The PC and Mac keyboards provide you with almost 50 standard shortcuts tailored to your OS, and they will make any role easier. The office keyboards also come in a wide range of local languages including Spanish, French, German and Italian.

The keyboards feature two USB 2.0 ports to conveniently connect flash memory, camera, mouse, phone charger or other USB devices. You can choose freely between all our keyboard types; ASTRA (PC/Mac), ALBA (Mac) and Nero/Silver line (PC).



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## Healthcare

We partnered with the healthcare specialist Epic to provide solutions for doctors, nurses and secretaries in hospitals around the world.

This uniquely designed shortcut keyboard can be tailored to every healthcare group, such as doctors, and even provides shortcuts for use outside a healthcare software.



## Telecom / Switchboard

Our telecom and switchboard keyboards provide easy access to phone call's, e-mail, Facebook, Twitter or other enquiries. These solutions are made with our sleek Silver Line keyboard to provide two USB-ports as well as ergonomic and silent typing.

Our color-coded shortcut system provides easy navigation for a range of tools such as Comptella Multimedia Attendant, Mitel InAttend & MICC and Trio Enterprise.



logickeyboard™

# Custom solutions

Our unique supply chain and in-house production enable us to create 100% customizable OEM keyboards for any software and industry. We are engaged in every step of the process from developing the initial idea and assisting with layouts and design to implementing or commercializing the final product.

Our full product range is available to meet any need imaginable. We have utilized our decades of experience to create solutions for photography, healthcare, legal, telecom, broadcasting, travel, ergonomics and more.

Keyboards are available for both PC and Mac, and the minimum order quantity is as little as 20 units.



” *We partnered with Logickeyboard because of their experience in industry-standard applications. What Logickeyboard does is present our functionality in a visual way, helping new users in their discovery and improving efficiency among existing users.* ”

- James Johnson, Software Product Manager @ Phase One



## A few custom keyboard clients



# Accessories

## Shortcut Skins

In addition to shortcut keyboards, we have create a portfolio of dedicated Apple shortcut skins. Our skins fit a wide range of Apple keyboards, including wireless, Magic and wired products.



Our skins are made from high-grade silicone and are printed with the same color-coded shortcuts as our keyboards. The strong and flexible skins are perfect compagnons for travelling or when using multiple softwares. They are washable, foldable, protect againts dirt and spills and have air channels to allow laptop heat to dissipate freely.

## Keyboard Bag

The keyboard bag is your protection on the road. It's made from a layer of protective material covered by a stylish black canvas finish.

It features short handles as well as an adjustable shoulder strap to suit all types of usage. The bag also contains a large handy accessories pocket for additional equipment.



## Hygiene

### Clear skin



Our clear silicone skins are washable and protect againts dirt and spills. They also protect against wear and tear.

### Wipes



Keep your keyboard clean and free of bacteria using our cleaning wipes with 60% ethanol.

## Keyboard Light

The LogicLight is a great addition to shortcut and Largeprint keyboards. This lamp plugs directly into our keyboards' USB ports to provide additional light to the keyboard, while saving desktop space.

The Logiclight is made up of ten cool-white LEDs. It features touch sensitive control on the end of the lamp to switch between off, half light and full light. The lights can be rotated a full 360 degrees, and the flexible light arm can be adjusted to any desired angle.



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